

# Rob Fisher

GROUP VP MARKETING & SALES

**Robert Fisher is a 36 year veteran of the automotive industry and is currently the Group Vice President and Board member of The Piston Group.**



Rob holds a Master's Degree in Business Administration from Oakland University and a Bachelor's Degree in Mechanical Engineering from Kettering University (formerly GMI).

Rob has been a member of the General Motors and Fiat/Chrysler Supplier Councils from 2010-2016 in addition to serving as a board member of Michigan Minority Diversity Supplier Council (MMSDC) and Crime stoppers of Michigan. He also serves on various advisory, educational and not-for profit boards. Rob has spent 17 years with the MMSDC and is extremely connected and respected among minority business enterprises.

Prior to the Piston Group, Rob spent 16 years at TK Holdings in various

executive management positions within Sales, Engineering, Purchasing and Program Management including regional President of TKH Holdings. Prior to TK Holdings, Rob spent 18 years with Irvin Automotive Products in various management positions.

Rob has outstanding relationships with C suite executives at GM, Ford, FCA, Honda and Toyota and is one of the most well respected, trusted and connected automotive executives in North America.

