

Rob Fisher

GROUP VP MARKETING & SALES

Robert Fisher is a 36 year veteran of the automotive industry and is currently the Group Vice President.



Rob holds a Master's Degree in Business Administration from Oakland University and a Bachelor's Degree in Mechanical Engineering from Kettering University (formerly GMI).

Rob has been a member of the General Motors and Fiat/Chrysler Supplier Councils from 2010-2016. In addition to serving on various advisory, educational and not-for-profit boards, Rob spent 17 years with the MMSDC and is well respected among the minority business enterprise communities.

Prior to the Piston Group, Rob spent 16 years at TK Holdings in various executive management positions within Sales, Engineering, Purchasing and Program Management including regional President of TK Holdings. Prior to TK Holdings, Rob spent 18 years with Irvin Automotive Products in various management positions. Rob has outstanding relationships with C suite executives at GM, Ford, Stellantis, Honda and Toyota and is one of the most well respected, trusted and connected automotive executives in North America.

