

# Bob Holloway

PRESIDENT | PISTON AUTOMOTIVE

**Bob Holloway is the President of Piston Automotive, and is responsible for the company's strategy and operations, overseeing 8 locations.**



Holloway's responsibilities include developing the company's growth and productivity initiatives, forming new business, and leading his team of 800 employees.

Bob has been a part of Piston Automotive for 11 years and most recently held the position of General Manager, and Vice President, Marketing & Sales and Program Management. Bob has been an integral member of Piston's leadership team and was directly involved in the company's product and diversification activities which resulted in exponential growth (+\$1.8B sales growth) over the last 10 years. Bob's tenure at Piston Automotive also includes involvement in manufacturing expansion, relocation and the launching of 6 new U.S.-based facilities to support new business.

Prior to joining Piston Automotive, Bob was an employee of Ford Motor Company for 10 years. During his time at Ford, he

worked in functional areas including Product Engineering, Program Management, Quality and Ford's Customer Service Department.

Bob holds bachelor's degrees in physics from Kalamazoo College in Kalamazoo, Mich. and mechanical engineering from Michigan State University in East Lansing, Mich. He also earned his master's degree in business administration from the University of Michigan in Ann Arbor.

Piston Automotive has 800 employees at locations in Detroit, Redford, and Van Buren Township, Michigan; Belvidere, Illinois; Louisville and Georgetown, Kentucky; North Kansas City, Missouri; and Toledo, Ohio.

